

FOR IMMEDIATE RELEASE

Contacts: Peter Driver
Jacobsen
peterd@tip.textron.com
+44 1473 276386

Deanna Griffith
Jacobsen
dgriffith@textron.com
704 504 4935

JACOBSEN DELIVERS TURF EQUIPMENT FLEET FOR THE DOGWOODS GOLF COURSE

Course rated in Golf Digest's Best in State list for 2009-10

Charlotte, N.C. (Dec. 17, 2009) — The Dogwoods Golf Course, at Hugh White State Park on Grenada Lake in Mississippi, has taken delivery of a fleet of Jacobsen turf equipment from local dealer Ladd's, of Memphis. Jacobsen is a Textron Inc. (NYSE: TXT) company.

Charley Crell, superintendent at The Dogwoods, undertook a very detailed purchase assessment before making his decision to buy Jacobsen. He had demonstrations from the major manufacturers, interviewed their local dealers and compared pricing.

In the end the decision was made to purchase the new turf equipment from Ladd's with David Brown, the company's regional sales manager, being an influential part of the decision making process.

Commenting on the decision to buy Jacobsen, Crell stated, "David did an excellent job in demonstrating the equipment and explaining to me the competitive edge that Jacobsen brings to the table with their quality-of-cut across their entire product line."

The Dogwood's package included AR-522™ and TurfCat® 600 rough rotary mowers, Green King™ IV diesel riding greens mowers with Turf Groomer® attachments, LF-3800™ fairway mowers, Cushman® DS-175 SprayTek® and Cushman® Turf-Truckster® utility vehicles.

Golf Digest has rated The Dogwood's 18-hole course, designed by Gary Roger Baird, ninth on their 'Best in State' list for Mississippi in 2009-2010. Thirty-foot-tall dogwood trees line the course, which is set on tranquil, sloping property overlooking the 63,000-acre Grenada Lake in north-central Mississippi.

The Dogwoods is built on an impressive scale, with greens as large as 10,000 square feet and fairways up to 80 yards wide, all garnished with rough-edged Alister MacKenzie-inspired bunkering and mounding.

About Jacobsen

Jacobsen manufactures an extensive range of turf maintenance equipment and utility vehicles to meet the needs of today's grounds care professionals. Jacobsen provides dedicated support and service training and conducts thorough testing for quality and reliability. The company markets Jacobsen products in the U.S. and internationally through an extensive distribution network and the Ransomes brand through independent distribution in Africa, Asia, Europe, the Middle East, North America, Oceania and South America. Jacobsen, headquartered in Charlotte, N.C., is a Textron company. Additional information about the company, its products and commitment to customer support is available at www.Jacobsen.com.

About Textron Inc.

Textron Inc. is a multi-industry company that leverages its global network of aircraft, defense, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna Aircraft Company, Jacobsen, Kautex, Lycoming, E-Z-GO, Greenlee, and Textron



(Hi-Rez)

The Dogwoods Golf Course, one of the top 10 courses in Mississippi, is impressed with their shipment of new Jacobsen turf maintenance equipment

Systems. More information is available at www.textron.com.
