

Jacobsen Named Turf Equipment Supplier to PGA Golf Properties

Jacobsen to also serve as Supporting Sponsor of PGA Winter Championships

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Jacobsen, a Textron Company (NYSE: TXT), has been named as a “Turf Equipment Supplier to PGA Golf Properties” and will serve as a Supporting Sponsor of the PGA Winter Championships, Jan. 4-Feb. 12, 2012, at PGA Golf Club, in Port St. Lucie, Fla.

Jacobsen, which produces high-quality turf equipment to the finest golf courses and sports facilities worldwide will have their walking greens, riding greens and fairway mowers, as well as utility vehicles and sprayers utilized at PGA Golf Properties, which includes PGA Village, in Port St. Lucie, Fla., and Valhalla Golf Club, in Louisville, Ky.



The PGA Winter Championships—which encompass the PGA Quarter Century, PGA Senior Stroke Play, PGA Senior-Junior Team, PGA Women’s Stroke Play, PGA Stroke Play and the PGA Match Play Championship—are annually held at PGA Golf Club, in PGA Village. The facility comprises PGA Golf Club’s 54 holes of Championship golf by Tom Fazio and Pete Dye; the 35-acre PGA Center for Golf Learning and Performance instruction, fitness, technology and practice park; and the PGA Museum of Golf. The PGA Winter Championships are also presented by Premier Golf, United Rental and Hospital for Special Surgery, and supported along with Golf Pride.

“We are delighted to have Jacobsen on board as both a Turf Equipment Supplier to PGA Golf Properties and as a Supporting Sponsor of the PGA Winter Championships,” said PGA President Allen Wronwoski. “Jacobsen is widely regarded for engineering state-of-the-art, top-quality turfgrass equipment products to meet the high expectations of today's PGA staffed

facilities, which is reflective of the type of premier golf experience that we will proudly showcase at PGA Golf Properties."

"Jacobsen has had a long standing relationship with PGA Golf Properties and this agreement reflects The PGA's confidence in us as a leading Turf Equipment Supplier," said Jacobsen's Vice President of Marketing and Product Management Chris Vernon. "We look forward to working with The PGA over the coming years and are excited about supporting the PGA Winter Championships in 2012."

About The PGA of America

Celebrating its 95th year, The PGA of America has maintained a two-fold mission of its founders: to establish and elevate the standards of the profession and to grow interest and participation in the game of golf. By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, The PGA enables its professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in a multi-billion dollar golf industry. By creating and delivering dramatic world-class championships and exciting and enjoyable promotions that are viewed as the best of their class in the golf industry, The PGA of America elevates the public's interest in the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere. The PGA of America brand represents the very best in golf.

About Jacobsen

With nearly 90 years of experience in the turf maintenance industry, Jacobsen has built a legacy of precision craftsmanship, legendary quality of cut and unmatched expertise. Dedicated solely to delivering perfectly groomed turf, Jacobsen equipment is used on some of the finest golf courses, sports fields and other formal turf areas across the United States and the world, through an extensive distribution network and the

international Ransomes brand. Additional information about the company can be found at www.jacobsen.com.

About Textron

Textron Inc. (NYSE: TXT) is a multi-industry company that leverages its global network of aircraft, defense, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna Aircraft Company, Jacobsen, Kautex, Lycoming, E-Z-GO, Greenlee, and Textron Systems. More information is available at www.textron.com.

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