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## FIRST TEE OF CHARLOTTE CHILDREN VISIT JACOBSEN MANUFACTURING FACILITY

### Promoting the game of golf and life values to children

Charlotte, N.C. (Nov. 16, 2009) — When a local non-profit organization exists in Charlotte, N.C., promoting character development and life-enhancing values through the game of golf for children, Jacobsen is there to support the program and the community. Jacobsen is a Textron Inc. (NYSE:TXT) company.

Jacobsen's diversity team partnered with First Tee® of Charlotte and hosted 20 children ages 10 to 17 for a day full of learning and fun at their manufacturing facility on Wilmar Boulevard. The events of the day consisted of plant tours, career learning sessions with different departments, and a putting contest with prizes. The children saw first hand how products come to life using 3-D product design engineering software, the water jet in the model shop, which cuts steel with water and makes various parts, the manufacturing process and final product demonstrations.

Jacobsen's Brad Adamson, vice president, integrated supply chain, stated, "This is the perfect opportunity to partner with a local community organization to show children, whom are already interested in the game of golf, that there are many career path opportunities awaiting them across the golf industry. The company's diversity council wanted to make sure the children had a fun learning experience and I think we definitely achieved this goal."

#### About the First Tee

The First Tee of Charlotte was established in 2001 to teach children life skills through the game of golf. It is one of 200 chapters of The National First Tee organization. The First Tee program is based on nine core values that are taught through the character education program: responsibility, respect, honesty, judgment, courtesy, integrity, confidence, perseverance, and sportsmanship. For additional information, visit the website at [www.TheFirstTeeCharlotte.org](http://www.TheFirstTeeCharlotte.org).

#### About Jacobsen

Jacobsen manufactures an extensive range of turf maintenance equipment and utility vehicles to meet the needs of today's grounds care professionals. Jacobsen provides dedicated support and service training and conducts thorough testing for quality and reliability. The company markets Jacobsen products in the U.S. and internationally through an extensive distribution network and the Ransomes brand through independent distribution in Africa, Asia, Europe, the



(Hi-Rez)

*Jacobsen Diversity Council  
pictured with First Tee visitors*

